

David Pate

E-Mail: david@davidpate.com • LinkedIn: www.linkedin.com/in/davidpate • Resume Site: www.davidpate.com

Summary

Senior Web Developer with fifteen years of Front-End Internet development experience in a wide variety of business applications. Seasoned User Experience Architect who understands Accessibility, UI Design, Analytics, Social Media, Information Architecture, Search Engine Optimization, Mobile Device Site Development, and Content Internationalization. Interested in obtaining a challenging Web development position with the opportunity for growth and greater responsibilities based upon demonstrated performance. Perpetually interested in learning new technologies, methodologies, and development tools.

Development Skills

Authoring

HTML5, CSS3, JSP, PHP, ASP .NET, and others. JavaScript and JavaScript libraries, such as JQuery and JQuery Mobile. Data formats XML, JSON.

Web Application Development Tools

Adobe Creative Suite, including PhotoShop CS5, Illustrator CS5, Flash CS5, and Dreamweaver CS5. MicroSoft's Expression Studio Ultimate (particularly SketchFlow) and Visual Studio 2010. Version controls ClearCase, Perforce, Visual SourceSafe, and Subversion. Agile scrum management tools Hansoft and VersionOne. Open-source PHP Content Management Systems Subreamer and Drupal. .NET CMS Umbraco and YetAnotherForum.

Experience

Senior Internet Development Consultant for Coca-Cola November 2011 – March 2012

- Doing business as Tasanova Inc., consulted on the Innovations Team of Coca-Cola's Global IT division.
- Created mobile web applications using HTML5, CSS3, JSON, and JavaScript (including JQuery and JQuery Mobile libraries) on Netvibes' Universal Web Application framework.
- Contributed to a Coca-Cola internal dashboard of applications, company resources, and user-defined content feeds developed for the desktop, iOS devices such as the iPhone and iPad, Android, and BlackBerry.

Senior Web Developer for CCP Games / White Wolf February 2010 – December 2011

- Designed, developed, and maintained .NET websites targeted to players and potential players of White Wolf and CCP Games properties using the Umbraco and YetAnotherForum systems..
- Designed, developed, and maintained the EVE Online Store, built on AbleCommerce.
- Designed and developed marketing site for the video game DUST 514 utilizing the Team Foundation Server framework, the Umbraco CMS, and the Kanban development methodology.
- Designed and developed dual-purpose sites providing current players a forum for interaction as well as marketing to potential players the thrill of role-playing games such as Vampire the Masquerade and other White Wolf offerings.

User Experience Architect for OfficeArrow.com April 2008 – January 2010

- Designed, developed, and maintained user interfaces to officearrow.com, a social networking site catering to the interests of office professionals and small business owners, as well as ancillary sites and email/newsletter campaigns.

- Based on LAMP technology, the site employs PHP with Zend framework, CSS, HTML, JavaScript (including the jQuery library), CMS technologies (Subdreamer for publication, vBulletin for user networking), RSS, Google Ad Manager, a variety of analytics services, and best practices for SEO.
- Projects were broken into two-week Agile scrums, planned and tracked through VersionOne.

**Internet Developer for InterContinental Hotels Group
June 2005 – April 2008**

- Designed, developed and maintained user interfaces to IHG Web applications using XHTML, CSS, JavaScript, Flash, and JSP. While there, the reservations system hit a daily gross revenue high of \$9.8 million.
- Participated in the systems design, implementation, deployment and maintenance stages of the software development lifecycle for many projects which employed both Waterfall and Agile development methodologies.
- As Flash Liaison, worked with third party Flash development firms to ensure successful integration of multimedia projects into IHG systems architecture, review code, and maintain applications.

**Implementation Producer for CoxSearch
November 2003 – February 2004**

- Responsible for the construction of the user interface of a localized search tool that is designed to provide information, including maps and directions, to products and services to be found in the Atlanta area.
- Designed and developed JSP templates that employed an Endeca search engine drawing upon multiple databases.

**Multimedia Developer / Writer for Six Continents eLearning
April 2002 – June 2003**

- Conceived and designed online eLearning courses based on collaborations with trainers and with an understanding of the multicultural international audience.
- Developed evaluation strategies and tools to assess the impact of learning initiatives.
- Using Macromedia Flash MX, created applications that instructed users in a variety of service issues and tested them on topic comprehension.

**Senior Internet Application Developer for Stardata Technologies, Inc.
January 2001 - October 2001**

- Developed front-end GUI of schoolSERVER, a Java-based Student Information Management System.
- Maintained demonstration versions of the product for use by the training and sales departments.
- Developed JavaScript tools for validation of data and manipulation of the GUI.

**Web Development Manager for National Electronic Attachment, Inc.
June 1999 - October 2000**

- Designed and developed the FastAttach Web site, the DentalClaim.com Web site, and an online application that facilitates the processing of dental insurance claims.
- Ensured an ever-growing amount of audience traffic through use of meta-tags, search engine registrations, and reciprocal link placements on other sites that publish content for dental industry professionals.

**Web Master for CNN Interactive
September 1996 - June 1999**

- Managed the daily technical operations of the political news branch of CNN Interactive, AllPolitics.com.
- Created many in-depth self-contained news web sites under the CNN Interactive masthead.
- Managed a newsroom staff of web editors responsible for the creation of news content web pages.

Education

Master of Arts in English Literature
Clemson University, 1993

Bachelor of Arts in English
Carson-Newman College, 1991